



**FOR IMMEDIATE RELEASE | CONTACT:** Erika Hill, VP, Marketing, [ehill@trellance.com](mailto:ehill@trellance.com)

**TRELLANCE ACQUIRES IRONSAFE  
CUSO PLANS TO DRIVE GROWTH TO CREDIT UNIONS WITH DATA ANALYTICS**

**TAMPA, FL. (October 1, 2018)** [Trellance](http://www.trellance.com), the Tampa-based CUSO that is on a mission to deliver end-to-end products and services to realize growth and profitability for credit unions, announced its acquisition of IronSafe, an Illinois-based software company that offers data analytics. President & CEO of Trellance, Tom Davis, said, “We recognize the importance of data analytics in providing insights to drive results today and into the future. With this acquisition, Trellance will give credit unions access to an integral resource to navigate the financial landscape. We will put the power in their hands to unlock data that was not available to them.”

IronSafe offers data analytics with a unique extraction capability to its customers and some of its functionalities are already in use by over 2,300 credit unions. Trellance will benefit from the expertise of the IronSafe staff and powerful dashboards that will help credit unions to integrate data from different sources and arm them with insights that will enhance how they serve their members.

The CUSO plans to leverage the data analytics capabilities of IronSafe’s proprietary platform and the expertise of the staff in its existing suite of products and services. “We see the benefits of this acquisition as two-fold”, said Bill Lehman, SVP of Managed Services at Trellance. “The Trellance team will become more effective to credit unions in our consultations as we use data to drive our conversations; and our credit union members will also have access to meaningful data to help them work smarter and more efficient in executing targeted initiatives to realize growth across their entire organizations”, added Lehman.

**About Trellance:**

With over 30 years of experience in the payments industry and partnering with credit unions, Trellance continues to work towards ensuring that all those served by financial service cooperatives have access to exceptional products and services, while maintaining our commitment to foster growth. Being processor-neutral allows us to offer unbiased guidance and set us apart from our competitors.

Learn more about us at [www.Trellance.com](http://www.Trellance.com), visit us at [www.thepaymentsreview.com](http://www.thepaymentsreview.com) for industry insights and our perspective on the future, or follow us on LinkedIn, Facebook and Twitter @Trellance.

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