



# M360

## TRANSFORM YOUR DATA INTO ACTIONABLE INSIGHTS

Trellance's OnApproach M360 is a data analytics platform that empowers credit unions to take advantage of all their disparate data. With OnApproach M360, credit unions can integrate data from any system into a single source of truth. As a result, credit unions can increase efficiencies, manage risk and enrich relationships with members.

This product's data model is system agnostic, and the key to this powerful feature is its ability to normalize transaction-level data across credit unions. This enables technologies like the CU App Store, a global marketplace for applications developed by both credit unions and vendors, and the Caspian Data Lake, a unique industry data repository for highly advanced analytics, increased collaboration, data pooling and more.

## A 360-DEGREE VIEW OF YOUR MEMBERS

Understand your members like never before with a complete, 360-degree view. Once your data is integrated in the OnApproach M360 platform, you can easily view each of your member's spending habits, transaction data, loan information, credit scores and limits and more.



Having your data in one place allows you to easily compare accounts across your credit union. This then enables your credit union to customize and personalize your member experiences and take your member relationships to the next level.

## HOW IT WORKS



Integrate all enterprise data into a single source of truth



Unlock and reveal actionable data insights about your members



Enable collaboration throughout the credit union movement with a system-agnostic platform

Ready to see a 360-degree view of your members? Contact us at

[INFO@TRELLANCE.COM](mailto:INFO@TRELLANCE.COM)

**trellance**