

CREDIT LINE INCREASE PROGRAM

GROWTH IS IN THE NUMBERS

Keeping your cards top-of-mind and top-of-wallet with your members is critical for improving your member relationships and increasing revenue. One of the best ways to accomplish both of these goals is by offering qualified members a credit line increase.

With our Credit Line Increase Program, we make it simple and easy to target the right members with a

credit line increase so they get more purchasing power throughout the year. During this cost-effective program, we will analyze your current card program, utilize data to identify cardholders for increases and communicate the offer to your members. The result? Better utilization rates for your members and increased outstandings and interest income for your credit union.

See how our
Credit Line
Increase Program
performs for
credit unions*:



Ready to give your members more purchasing power?
Contact us today to learn more about our
Credit Line Increase Program.

GROWTH@TRELLENCE.COM

trellance

*These percentages are averages based on performance in 2017 and 2018. These averages may vary.