

# M360

## Driven by Insights

### Trellance M360 Supports Flexible Deployment Options

Trellance M360 is the leading business analytics platform for credit unions serving over 6 million members and credit unions with over \$110 billion in total assets. M360 enables seamless integration with the data sources used by credit unions, providing a common data model to holistically analyze member behavior so you take the most appropriate actions and achieve your business goals. M360 allows you to increase efficiency, manage risk and enrich relationships with your members. Trellance M360 comes with a wide library of dashboards so the information you need is readily available to at all levels within your credit union.

### M360 Supports Your Business Needs



#### Create Personalized Member Experiences

Having your data in one platform allows you to easily compare accounts across your credit union. This enables your credit union to customize and personalize your member experiences and take your member relationships to the next level.



#### Quickly Review Your Loan Portfolio

Have all your loan data at your fingertips including outstanding loan amounts, interest rates, credit tiers and much more so you can identify opportunities and provide targeted solutions to members.



#### Monitor Employee & Branch Performance

Monitor associate workload and performance to make informed staffing and technology decisions.



#### Open Partner Ecosystem

M360 is an open platform that supports an ecosystem of certified partners ready to accelerate your credit union digital transformation. Learn more about the Trellance Partner Program and our partner solutions for data quality, marketing automation, text messaging, profitability, and growth tracking.



#### Improve Your Loan Origination and Collection Process

Improve the loan conversion rate and decrease loan decision and approval times. M360 allows you to understand the status of your loan applications and even helps you to improve your collections activities through our newly released Collections dashboards.



#### Drive Digital Member Engagement

Have the data required to meet member needs and increase loyalty as expectations have changed due to the pandemic and other technological improvements. Leverage M360 new Digital Banking dashboards to understand how your members are engaging with your credit union via your digital channels.

## Ready to see how Trellance M360 can shape the way you do business?

Trust us for your business analytics needs.  
Contact Trellance at [info@trellance.com](mailto:info@trellance.com) to learn more.