

Credit Line Increase Program

Securing Top Of Wallet >>>>

Credit union members deserve the opportunity to have their credit limits adjusted based on their most accurate financial position so they can enjoy the best possible experience with your credit card program. The Credit Line Increase Program (CLIP) is the Trellance Prescriptive Analytics solution designed to reward your cardholders with a recommended credit line increase amount based on the detailed analysis of their credit utilization, outstanding loans, interest and fee income data. This annual credit line increase program will keep your members from utilizing other competitive cards while giving them the value and spending power they deserve.

Trellance Credit Line Increase Program's objective is to leverage your data to keep your card program top of wallet.

Proactively Manage Spending Power

The Credit Line Increase Program is a Trellance managed service where a Trellance team of industry experts is working side by side with your credit union to collect, enrich and analyze your data to identify the most appropriate strategies to streamline the credit line increase qualification process for your members. Trellance experience shows that 60% of your members can qualify for an increase which can drive an annual projected growth of 10% in their card use. With the Credit Line Increase Program, you can provide value to your members, generate income and improve long-term portfolio profitability.

About



Trellance is a leading technology partner for credit unions, delivering innovative technology solutions to help credit unions achieve more. With a comprehensive suite of analytics, cloud and talent solutions, the Trellance team ensures credit unions increase efficiency, manage risk, and improve member experience. As a tech partner, Trellance ensures that credit unions have access to the latest generation of fintech solutions, filled with powerful tools such as artificial intelligence and machine learning.

Learn more at [Trellance.com](https://www.trellance.com)

Ready to see how the **Credit Line Increase Program** can support your credit union?

Contact Trellance at info@trellance.com

[trellance.com](https://www.trellance.com) | (888) 930-2728

