

The Solution

A Credit Union Data Exchange

- Credit Unions own the data exchange and govern through a cooperative model
- Credit Unions define standards for data governance, data privacy and security, and data use through Exchange Councils
- Credit Unions drive the exchange roadmap
- Credit Unions participate by sharing a rich, anonymized and analytically valuable data set
- Each Credit Union decides what data to share and with who
- Trellance funds and builds the data exchange based on the specs defined by the Exchange Councils



The Data Exchange Cooperative

How to be Involved

01 Governance of the Cooperative which owns the technology and has oversight of the Councils

- Credit Unions & Industry Partners can invest in the Cooperative
- Board seats will be available to investors
- Initial investment includes 1 council seat
- Returns will be shared with investors pro rata

02 Councils

Identify applicable use cases and define the standards

- Research & Innovation Council
- Data Privacy, Risk & Compliance Council
- Data Governance Council
- \$2,500 annually for council seat

Founding Members

Exchange Participants

03

Provide data to the exchange for access

- Share data per Council specifications
- Access granted per Council specifications
- Credit Union data contributors receive benefits of cooperative membership which includes:
 - Pro rata returns
 - Cooperative governance per bylaws

Interested in Bigger Data, Better Outcomes?
Scan the QR Code.

